

Dear Plannex Participant,

Today you will hear from Frank Sartor and the CEO of the Redfern Waterloo Authority about the proposed Built Environment Plan for Redfern and Waterloo...

They will present to you what sounds like a developer's wet dream.

While you listen to their portrayal of what could be an opportunity of a lifetime, we thought you should be let in on a few little details, which make the proposed plan seem like a disaster waiting to happen.

Information and facts have been misrepresented to lure you and other developers to invest in a flaky plan, which has no chance of being approved in its current format.

For example:

- Proposed building heights vs. site density are simply not feasible
- Environmental / impact site analysis have not been carried out at time of publication.
- Factors, such as overshadowing, light, sun, ventilation and view sharing etc will prevent the plan from being approved in its current form.
- Green space will be reduced to less than 3M²/capita.
- The plan is lacking sustainable and best-quality urban design principles.

Do you really want your name and reputation to be damaged due to the RWA's negligence?

Don't be fooled by the RWA's money-trap, instead **encourage them to come back with a revised, well considered plan, backed by necessary studies to create a better Redfern Waterloo for residents and a healthy developmental framework which you will be proud to build on.**

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